

IDH Chief Executive Officer, Dr. Hend El-Sherbini, participates in IFC virtual webinar on leadership in healthcare quality in Egypt

The webinar marks the official launch of IFC’s Health Quality Program in Egypt and will take place Tuesday, 15 June at 1pm CLT

14 June 2021

(Cairo and London) — Integrated Diagnostics Holdings (“IDH,” “the Company” or “the Group”), a leading consumer healthcare company with operations in Egypt, Jordan, Sudan and Nigeria, is pleased to announce that Group CEO, Dr. Hend El-Sherbini, will be one of six panelist in a virtual webinar hosted by IFC to discuss quality and patient safety as an essential ingredient of growth and achieving a leading position in healthcare. The panelists will also share their perspectives on the critical role of senior leaders in any transition to a culture of quality. **The webinar will take place on Tuesday, 15 June 2021, from 1:00 to 3:00 pm Cairo Time.** Translation to Arabic will be available during the event.

Kindly use this [link](#) to register for the webinar.



WEBINAR EVENT

HOW TO ACHIEVE LEADERSHIP IN HEALTHCARE QUALITY IN EGYPT

Join IFC for the launch of Egypt’s Health Quality Program

Translation to Arabic will be available during the event

JUNE 15, 2021
1 pm to 3 pm CAT

OUR PANELISTS

- Dr. Ashraf Ismail**
Chairman, General Authority for Healthcare Accreditation and Regulations (GAHAR)
- Dr. Magdy Bakr**
Advisor to the Chairman of the General Authority for Health Care on Technical Affairs and Health System Consultant, World Health Organization
- Dr. Khaled Samir**
Board Member, Chamber of Private Sector Healthcare Providers, CEO, Dar El Oyoum Hospitals
- Dr. Hend El Sherbini**
CEO, Integrated Diagnostics Holdings
- Mohamed Azab**
CEO, Seha Healthcare
- Daniel Viñas**
Partner, Mediterranean Capital Partners

MODERATOR
Walid Labadi
IFC Country Manager for Egypt, Yemen and Libya

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Kingdom of the Netherlands

IFC International Finance Corporation
World Bank Group
Creating Markets, Creating Opportunities

—Ends—



About Integrated Diagnostics Holdings (IDH)

IDH is a leading consumer healthcare company in the Middle East and Africa with operations in Egypt, Jordan, Sudan and Nigeria. The Group's core brands include Al Borg, Al Borg Scan and Al Mokhtabar in Egypt, as well as Biolab (Jordan), Ultralab and Al Mokhtabar Sudan (both in Sudan) and Echo-Lab (Nigeria). A long track record for quality and safety has earned the Company a trusted reputation, as well as internationally recognised accreditations for its portfolio of over 2,000 diagnostics tests. From its base of 483 branches as of 31 March 2021, IDH will continue to add laboratories through a Hub, Spoke and Spike business model that provides a scalable platform for efficient expansion. Beyond organic growth, the Group's expansion plans include acquisitions in new Middle Eastern, African, and East Asian markets where its model is well-suited to capitalise on similar healthcare and consumer trends and capture a significant share of fragmented markets. IDH has been a Jersey-registered entity with a Standard Listing on the Main Market of the London Stock Exchange (ticker: IDHC) since May 2015 with a secondary listing on the EGX since May 2021 (ticker: IDHC.CA). Learn more at idhcorp.com.

Contact

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